

## RECORD OF PROCESSING ACTIVITIES

### NAME OF THE ACTIVITY

#### 1. PROCESSING PARTIES

##### 1.1 CONTROLLER NAME

Authority for Anti-Money Laundering Authority and  
Countering the Financing of Terrorism (AMLA)  
MesseTurm  
Friedrich-Ebert-Anlage 49  
60308 Frankfurt am Main  
Germany

##### RESPONSIBLE UNIT

Communications Unit/Team, Executive Director  
[newsroom@amla.europa.eu](mailto:newsroom@amla.europa.eu)

##### 1.2 DATA PROTECTION OFFICER

DPO

##### CONTACT DETAILS

[dpo@amla.europa.eu](mailto:dpo@amla.europa.eu)

##### 1.3 PROCESSOR NAME

European Commission

##### CONTACT DETAILS

[DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)

##### 1.4 JOINT CONTROLLERS NAME (IF APPLICABLE)

N/A

##### CONTACT DETAILS

#### 2. PROCESSING ACTIVITY

##### 2.1 NAME OF THE ACTIVITY

Outreach activities

##### 2.2 PURPOSE OF THE PROCESSING OF PERSONAL DATA

The purpose of this processing activity is to conduct outreach activities aimed at engaging stakeholders, informing the public and interested parties about the work of AMLA, and fostering communication with relevant audiences. This includes, but is not limited to, the distribution of newsletters, announcements, and other informational communications. The processing of personal data entails creating and maintaining contact lists to deliver targeted and relevant information, manage subscriptions and preferences, and honour opt-out requests. These activities support AMLA's objective of transparency, stakeholder engagement, and effective dissemination of information related to its mission and activities.

##### 2.3 OTHER PURPOSES

N/A

##### 2.4 LEGAL BASIS

Choose applicable as per Article 5(1) of Reg. (EU) 2018/1725:

Check  
(YES/NO)

**Art. 5(1)(a)** For the performance of a task carried out in public interest or under AMLA Regulation

/

Please name the task:

		<p>Recital 22 EUI DPR: "Processing of personal data for the performance of tasks carried out in the public interest by the Union institutions and bodies includes the processing of personal data necessary for the management and functioning of those institutions and bodies."</p> <p>This processing is based on Article 5 of the AMLA Regulation, which establishes AMLA's mandate and tasks. Outreach activities, including newsletter distribution and stakeholder communication, support AMLA's mission to inform the public, engage with stakeholders, and ensure transparency regarding its activities in the area of anti-money laundering and countering the financing of terrorism. These communication activities are necessary for the effective functioning and visibility of the Authority.</p>
<b>Art. 5(1)(b)</b> For complying with a legal obligation upon the Unit/Authority	<input type="checkbox"/> / <input checked="" type="checkbox"/>	<p><i>Please specify the legal obligation:</i> N/A</p>
<b>Art. 5(1)(c)</b> For contractual reasons of the Data Subject	<input type="checkbox"/> / <input checked="" type="checkbox"/>	N/A
<b>Art. 5(1)(d)</b> The Data Subject has given consent for one (or more) purposes as listed above	<input checked="" type="checkbox"/> / <input type="checkbox"/>	<p><i>Please explain how the consent is gathered:</i> Data subjects provide their consent by voluntarily subscribing to the newsletter or outreach communications through a subscription form (e.g., on the AMLA website). The form includes clear information about the purpose of the processing and provides an opt-in mechanism. Data subjects can withdraw their consent at any time by using the unsubscribe link included in each communication or by contacting AMLA directly.</p>
<b>Art. 5(1)(e)</b> For protecting the vital interests of the data subject	<input type="checkbox"/> / <input checked="" type="checkbox"/>	<p><i>Please specify:</i> N/A</p>

**2.5 NECESSITY OF THE PROCESSING OF PERSONAL DATA**

As an EU Authority, AMLA has a responsibility to ensure transparency about its mission, activities, and developments in the area of anti-money laundering and countering the financing of terrorism. Effective communication with stakeholders, obliged entities, media, and the broader public is essential for building awareness, fostering cooperation, and supporting the successful implementation of AMLA's mandate.

Without processing this data, AMLA would be unable to conduct targeted outreach, ensure that communications reach interested parties, or respect individual preferences regarding the receipt of information.

Newsletter distribution and other outreach activities enable AMLA to inform stakeholders and media about regulatory developments, events, consultations, publications, and other relevant updates. This supports AMLA's broader objective of engaging effectively with its stakeholder community, maintaining media relations, and fulfilling its institutional communication responsibilities.

**2.6 DATA SUBJECTS**

Staff (TA/CA)

Member States/ Competent authorities contacts

- SNEs
- Trainees
- Outsourced personnel

- Other contacts (please specify) **Media contacts (such as journalists), representatives of obliged entities, institutional stakeholders, interinstitutional contacts (e.g., European Commission, EU agencies, and other EU institutions and bodies), and members of the public who have subscribed to receive communications from AMLA**
- Other (please specify) [Click or tap here to enter text.](#)

**2.7 CATEGORIES OF PERSONAL DATA**

- Name
- Surname
- Place/Date of Birth
- Gender
- Nationality
- ID Card/Passport Number/ Personal Number
- Picture

- Communication Data (Email Account, Telephone Number, Address Work or Personal - please specify) **Professional email address; where provided, professional telephone number and work address**
- Title, Function (please specify) **Professional title and function/role within the data subject's organisation, name of organisation**
- Financial information (Bank Account or Others – please specify)
- Bio
- CV
- Location
- Others

**2.8 DATA RETENTION**

*Data category*

*Time limit*

Contact and subscription data (name, email, organization, title/function, communication preferences)

Your personal data will be retained for as long as you wish to maintain your subscription. Files will not be kept beyond the periods specified above unless the personal data is rendered anonymous.

**3. DISCLOSURE OF PERSONAL DATA - RECIPIENTS WHERE PERSONAL DATA IS DISCLOSED**

**3.1 INTERNAL UNITS**

*(Please list all internal entities to whom the data will be disclosed):*

Communications Team, Executive Director (where relevant for strategic communications)

**3.2 MEMBER STATES AUTHORITIES OR THIRD PARTIES (i.e.: private sector) WITHIN THE EU**

N/A

**3.3 THIRD COUNTRIES AND/OR INTERNATIONAL ORGANISATIONS**

*(If this is the case, please document the additional safeguards in compliance with Art. 48 of the DPR):*

N/A

**3.4 MEMBER STATES AUTHORITIES OR THIRD PARTIES (i.e.: private sector) WITHIN THE EU**

N/A

**4. PRIVACY STATEMENT/ DATA PROTECTION NOTICE**

FOR MORE INFORMATION INCLUDING HOW TO EXERCISE YOUR RIGHTS TO ACCESS, RECTIFICATION, OBJECT AND DATA PORTABILITY (WHERE APPLICABLE).  
FOR DRAFTING OF THE PRIVACY STATEMENT, PLEASE FOLLOW ART. 15-16 OF THE DPR.

**4.1 Please insert a link if available, or the text of the Privacy Statement:**

Your personal data is processed by AMLA, who is the Controller, for the purpose of conducting outreach activities aimed at engaging stakeholders, informing the public and interested parties about the work of AMLA, and fostering communication with relevant audiences. This includes the distribution of newsletters, announcements, event notifications, and other informational communications. You can contact the Controller at [newsroom@amla.europa.eu](mailto:newsroom@amla.europa.eu).

You may contact the Data Protection Officer of AMLA at: [dpo@amla.europa.eu](mailto:dpo@amla.europa.eu) regarding issues related to the processing of your personal data.

The legal basis for processing your personal data is:

- Article 5(1)(a) of the EUI Data Protection Regulation: the processing is necessary for the performance of a task carried out in the public interest, based on Article 5 of the AMLA Regulation and Recital 22 of the EUI Data Protection Regulation. This applies in particular to communications with institutional stakeholders and obliged entities contacted as part of AMLA's institutional mandate.
- Article 5(1)(d) of the EUI Data Protection Regulation: the data subject has given consent. This applies in particular to members of the public and other individuals who voluntarily subscribe to receive communications from AMLA.

Your data will be kept as long as you remain a subscriber. Unsubscribe/opt-out records will be kept for 1 year from the date of the request for accountability purposes.

The recipients of your data will be the Communications team and, where relevant for strategic communications, the Executive Director.

You have the right to lodge a complaint with the European Data Protection Supervisor ([https://edps.europa.eu/data-protection/our-role-supervisor/complaints/edps-complaint-form\\_en](https://edps.europa.eu/data-protection/our-role-supervisor/complaints/edps-complaint-form_en)) if you consider that your data protection rights have been infringed.

You have the right to:

- Access your personal data under the conditions of Article 17 of Regulation (EU) 2018/1725
- Rectify your personal data under the conditions of Article 18 of Regulation (EU) 2018/1725
- Erase your personal data under Article 19 of Regulation (EU) 2018/1725, when applicable
- Restrict the processing concerning yourself under Article 20 of Regulation (EU) 2018/1725, when applicable
- Object to the processing under Article 23 of Regulation (EU) 2018/1725
- Withdraw your consent at any time, where consent is the legal basis for processing, without affecting the lawfulness of processing based on consent before its withdrawal

If you would like to exercise any of these rights, contact the Controller or the DPO.

**4.2 Please explain how you intend to provide the Privacy Statement to the Data Subjects (i.e. via email, teams, Website, etc.):**

- For newsletter subscriptions via a website form: the Privacy Statement will be made available via a link on the subscription form, and subscribers will be required to acknowledge it before completing their subscription.
- For each newsletter or communication sent: a link to the Privacy Statement will be included in the footer, along with an option to unsubscribe.

## 5. DATA SECURITY

### 5.1 ORGANISATIONAL MEASURES

Contact and subscription data for outreach activities is stored and managed using a platform provided by the European Commission. Access to contact lists and subscriber data is restricted to authorised staff within the Communications Team on a need-to-know basis.

Staff with access to personal data for outreach activities are made aware of their data protection obligations and handle personal data in accordance with the data protection rules defined for this activity.

### 5.2 TECHNICAL MEASURES

	<i>Check (YES/NO)</i>	<i>Description (if YES)</i>
Pseudonymisation or Encryption	<input checked="" type="checkbox"/> /□	
Measures to ensure:		
– Confidentiality of Data	<input checked="" type="checkbox"/> /□	Access to contact lists and subscriber data is restricted to authorised personnel through access controls and user authentication.
– Integrity of Data	<input checked="" type="checkbox"/> /□	Systems used for storing and managing data maintain audit logs and version control to prevent unauthorised modification.
– Availability of Data	<input checked="" type="checkbox"/> /□	Data is stored on reliable platforms with appropriate backup and recovery procedures in place.
Resilience of Systems and Services	<input checked="" type="checkbox"/> /□	The platforms used benefit from the resilience measures of the hosting environment (e.g., European Commission Data Centre for EU Survey, or the service provider's infrastructure for other tools).
Restoration of availability and access to Personal Data in a timely manner	<input checked="" type="checkbox"/> /□	Backup and recovery procedures of the platform provider ensure timely restoration in case of incident.
Process for testing, assessing and evaluation of the effectiveness the measures	<input checked="" type="checkbox"/> /□	Security measures are subject to periodic review in line with AMLA's internal IT security policies and, where applicable, the security frameworks of the platform providers.